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# Streetwise Copenhagen Map - City Center Street Map Of Copenhagen, Denmark (Streetwise (Streetwise Maps))




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## Synopsis

Book by Streetwise Maps Inc

## Book Information

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Map

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## Customer Reviews

STREETWISEÃ Â® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We ve set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you ve never been before and to enable you to experience a familiar place more fully.The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970 s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving.After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain.He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool.More important than the format was the design of the map itself. It had to be a map that

not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package.Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design.Today, STREETWISEÃ Â® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world.Yet each title is still painstakingly researched and updated. STREETWISEÃ Â® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn t match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we ve done the work, now you have the adventure.In the end, it s not about the map, it s about getting out and finding your own authentic experience wherever you go. It s about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISEÃ Â® is the great map that you need.

I have not been to Denmark for several years, so I obtained this map prior to my 2014 trip. The map is presented on stiff laminated board in an accordion format which will fit into your shirt pocket. The inside fold has three components: map of central city with scale gauge, metro map, and coordinate-coded system site index listing. All are excellent for quick reference. The flip side has the north and south expansion of the central city map, plus the street index expanded from the inner panel, and a map key.This coupled with Rick StevesÃƒÂ¢Ã â ¬Ã â„¢ snapshot book of the same provides all you need to get around efficiently. The map has already brought familiarity to my return and I will be taking this with me on my trip.

This map is sturdy (thick paper), and waterproof so it will definitely stand up the to the abuse of daily use during a vacation. I’ve used Streetwise maps for multiple European cities and have always like them. I’ve even been asked for directions by other tourists, and had an employee at a hotel compliment the map and ask where I got it. Do keep in mind however that it is relatively tall and would not be easily folded smaller than it was made to be by the manufacturer. When I was on

vacation I kept mine in my cross-body purse and the map was short enough that I could still zip the purse closed. However, for women with shorter purses (or for men) the size may be a bit frustrating.

Plastic laminate on the map allows locations to be marked with adhesive labels (Avery). I labelled restaurants, museums and train stations for easy reference when walking around this compact city.

So glad to find an affordable back up map that I can use to mark attractions we want to see without backtracking. So sad to hear this company is no longer making paper maps.

I did not like this map at all. It was impossible to get the big picture because it was broken up to be compact. The bus, and transportation routes aren't shown.I don't recommend buying this map. Just pick up a free city map which are available all over the place.

Excellent map for travelers! Shows public transit routes/stops and even has hotels shown on the map so it was easy for us to plot our walking route.

The Streetwise Maps are the best maps you can have. Better than any map you're going to get at your hotel or just about anywhere else. They are a must have when traveling to a city you are unfamiliar with. They show streets that don't appear on most maps. Indispensable.

We used this map quite a bit while in Copenhagen this past August. The laminated finish was really great on a couple of particular rainy days. Copenhagen, although small, can be tricky to navigate with side roads and alleyways - this was the perfect map for us.

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